

FULL SPECTRUM SUPPLY CHAIN



StartUp pavilion



MODEX[®] 2024

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GEORGIA WORLD CONGRESS CENTER

ATLANTA | MARCH 11-14 • 2024

MODEXSHOW.COM

MODEX 2024



IGNITE YOUR STARTUP'S POTENTIAL AT THE MODEX STARTUP PAVILION & PITCH COMPETITION

Showcase your innovative solutions to a captive audience of industry leaders and decision-makers, establishing valuable connections and unlocking new business prospects. Discover unprecedented opportunities for your company's growth by reserving your spot in the MODEX StartUp Pavilion.

Exhibiting in the StartUp Pavilion Includes:

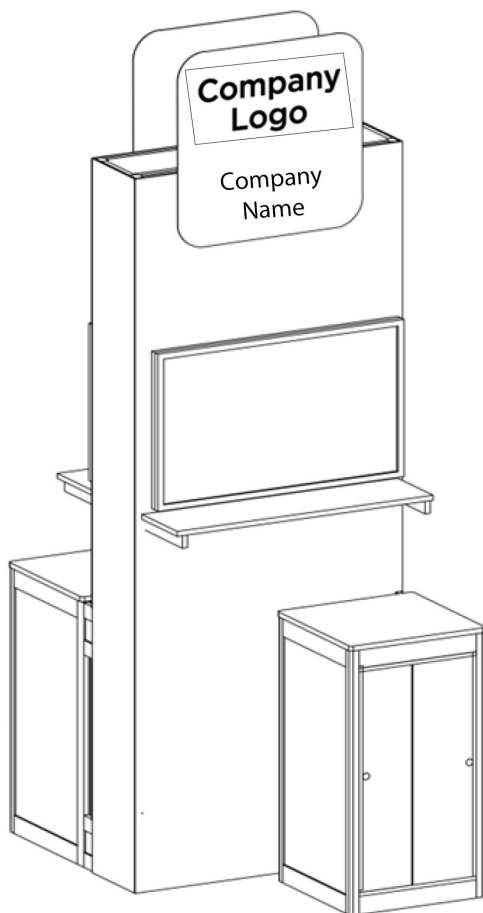
- Print and digital exposure in materials promoting the MODEX 2024 StartUp Pavilion reaching 150,000 manufacturing and supply chain professionals
- Plug and Play StartUp kiosk on the MODEX show floor
- 30 minute educational speaking seminar in the StartUp Theater
- Opportunity to participate in the MODEX StartUp Pitch Competition where the winner will take home \$10,000

StartUp Pavilion Kiosk Cost: \$2,000

SHOWCASE YOUR STARTUP TO 40,000 MANUFACTURING & SUPPLY CHAIN BUYERS

With the global supply chain ecosystem under more pressure than ever to become transparent, agile and efficient, your customers need help solving a wide range of critical challenges.

At MODEX 2024, the premier manufacturing and supply chain trade show, qualified buyers come to engage 1:1 with startup companies that are providing innovative solutions like you.



STARTUP PAVILION KIOSK

Kiosk Structure: 108 1/32" X 40 3/4" X 11 7/8"

Header Logo Panel: 28 13/16" X 29 11/32"

1 Monitor

1 Wastebasket

2 Padded Stools

1-1/2 M X 1/2 M Pre-built Storage Counter

Standard Carpet

Standard Lead Retrieval

Daily Cleaning

2-Duplex Electrical Outlet (110V, 60HZ, 1P)

Package Price: \$2,000.00

- No substitutions



MEET YOUR BUYERS

40,000 PROFESSIONALS FROM ACROSS THE
MANUFACTURING AND SUPPLY CHAIN WORLD

If you have a startup in the supply chain space, reserve your place today and join over 900 of the industry's leading providers, and take advantage of this unique opportunity to grow your business and show the world what your solutions can do.

KEY DECISION MAKERS

who spend \$50 billion every year on material handling, supply chain and logistics systems, equipment, and services.

UPPER AND MIDDLE MANAGEMENT

including 80% of attendees who are in corporate, senior, middle, engineering, and IT management from manufacturing operations, production, distribution, logistics, supply chain, and transportation.

MAJOR RETAILERS & CONSUMER GOODS COMPANIES

including 75% of the National Retail Federation Top 100 Retailers and 65% of the Top 100 Consumer Goods Companies.

REPRESENTATIVES FROM THE FORTUNE 1000

including multinational consumer-goods companies.

SENIOR BUYING TEAMS

composed of corporate VPs, directors, managers, engineers, production and logistics experts, and others who influence purchase decisions.

MOTIVATED INDIVIDUAL BUYERS

in search of product demonstrations and 1:1 meetings with equipment, technology and service providers like yourself.

CONTACT MHI SHOW SALES

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Or visit us at modexshow.com



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pavilion



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